

# Sponsorship Opportunities

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## Diamond Sponsor: \$100k

- Exclusive custom designed package offering maximum brand name exposure

## Platinum Sponsor: \$75k

- Prominent branding in all Charity Ball printed materials
- Prominent banner ad on Charity Ball website with website link to your business
- Branding on Kids Matter Website with website link to your business
- Full page ad in Charity Ball program (premium placement)
- Prominent branding on sponsor recognition signage in select areas throughout the event
- Branding in all advertisement(s) promoting the Charity Ball
- Promotion in media press kit and social media
- Two tables of 10 seats each at Charity Ball
- Five hotel rooms at the Southlake Hilton
- Inclusion of business give-away item in Charity Ball swag bag given to all guests
- VIP party invitations for 8 (plus guests) and recognition at the event
- Invitations to all Kids Matter events throughout the year

## Gold Sponsor: \$50k (three sponsorships available)

- Branding in all Charity Ball printed materials
- Banner ad on Charity Ball website with website link to your business
- Branding on Kids Matter Website with website link to your business
- Full page ad in Charity Ball program
- Logo on sponsor recognition signage in select areas throughout the event
- Branding in all advertisement(s) promoting the Charity Ball
- Inclusion of business give-away item in Charity Ball swag bag given to all guests
- One table of 10 seats at Charity Ball
- Three hotel rooms at the Southlake Hilton
- VIP party invitations for 6 (plus guests) and recognition at the event

## Silver Sponsor: \$40k (three sponsorships available)

- Branding in all Charity Ball printed materials
- Banner ad on Charity Ball website with website link to your business
- Branding on Kids Matter website with website link to your business
- Branding in all advertisements promoting the Charity Ball
- Half page ad in Charity Ball program
- Logo on sponsor recognition signage in select areas throughout the event
- One table of 10 seats at Charity Ball
- VIP party invitations for 4 (plus guests) and recognition at the event

## Bronze Sponsor: \$25K (three sponsorships available)

- Branding in all Charity Ball printed materials
- Branding on Charity Ball website with website link to your business
- Branding on Kids Matter website with website link to your business
- Quarter page ad in Charity Ball program
- Logo on sponsor recognition signage in select areas throughout the event
- One table of 10 seats at Charity Ball
- VIP party invitations for 2 (plus guests) and recognition at the event

# Sponsorship Opportunities

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## Band Sponsor: \$10k (one sponsor)

- Branding in Charity Ball program
- Branding on Charity Ball website with website link to your business
- Branding on Kids Matter website with website link to your business
- One table of 10 seats at Charity Ball
- Sponsor recognition signage in select areas throughout the event
- Sponsor recognition signage on band stage
- VIP party invitations for 2 (plus guests) and recognition at the event

## Registration & Check-out Sponsor: \$8k (one sponsor)

- Branding in Charity Ball program
- Branding on Charity Ball website with website link to your business
- Branding on Kids Matter website with website link to your business
- Sponsor recognition signage in select areas throughout the event
- Sponsor recognition signage at registration and check-out
- 4 seats at Charity Ball
- VIP party invitations for 2 (plus guests) and recognition at the event

## Mobile Bidding Sponsor: \$6k (one sponsor)

- Branding in Charity Ball Program
- Branding on Charity Ball website
- Branding on Kids Matter website
- Sponsor recognition signage in select areas throughout the event
- Organization logo on every phone used for mobile bidding
- 2 seats at Charity Ball
- VIP party invitation

## Ballroom Sponsors: \$5k (multiple sponsorships available)

- Branding in Charity Ball Program
- Branding on Charity Ball website
- Branding on Kids Matter website
- Sponsor recognition signage in select areas throughout the event
- Sponsor recognition signage at registration and check-out
- 2 seats at Charity Ball
- VIP party invitation

## First Class Dining Pull: \$5k (one restaurant sponsor\*)

- Branding in Charity Ball program
- Branding on Charity Ball website
- \*\$5k in dining gift certificates or \$5k donation
- Prominent sponsor recognition signage at designated event area

## Additional Sponsor Opportunities:

- Branding in Charity Ball program and sponsor recognition signage at event
- Branding on Charity Ball website

Auctioneer \$4k | Champagne \$4k | Dessert \$4k | Luxury Auction \$4k  
Passed Hors D' oeuvres \$3k | Silent Auction Entertainment \$3k | Cigar Bar \$3k  
Volunteers \$3k | Valet \$3k