

*Run for the Kids.  
Run because it Matters.  
Kids Matter.*



TODAY'S KIDS. TOMORROW'S FUTURE.

# 5K & Family Fun Run

*Help us impact more children in the  
DFW area by sponsoring our event!*

INCREASE VISIBILITY AND EXPOSURE FOR YOUR COMPANY  
GENERATE COMMUNITY GOOD WILL WITH YOUR BRAND  
BUILD AWARENESS AND EQUITY WITH YOUR CUSTOMERS  
TARGET AND CAPTIVATE LOCAL AUDIENCES  
CROSS-PROMOTE AND NETWORK WITH OTHER SPONSORS

- Saturday, September 8, 2018
- Fun Run @ 8:00 AM
- 5K @ 8:30 AM
- Race Expo @ 7:30 AM – 10:00 AM
- Bicentennial Park in Southlake, TX
- Kids Fun Zone

## *Become a Sponsor*

For Registration, Sponsorship, and More Information:  
[www.kidsmatterinternational.org](http://www.kidsmatterinternational.org) | 817.488.7679

535 S. NOLEN DRIVE, SUITE 300 | SOUTHLAKE, TX 76092



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# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR \$5,000

- Company logo on event banner at start and finish line \*
- Company logo on Kids Matter website and social media, race page and event flyer, and all marketing collateral \*
- Placement of promotional merchandise or materials in swag bag \*\*
- Premium booth space at Race Expo (A table will be provided by KMI. The tent and staff will be provided by Sponsor)
- 20 complimentary Race entries

## KIDS FUN ZONE \$2,500

- Company can place their own banner at the Entrance of the Kids Fun Zone \*
- Company logo on Kids Matter website, social media, and race page
- Company logo featured on photo booth backdrop
- Placement of promotional merchandise or materials in swag bag \*\*
- Premium booth space at Race Expo (A table will be provided by KMI. The tent and staff will be provided by Sponsor)
- 10 complimentary Race entries

## FRIENDS OF THE KIDS \$1,000

- Company logo featured on photo booth backdrop
- Company logo on Kids Matter website, social media, and race page
- Placement of promotional merchandise or materials in swag bag \*\*
- Booth space at Race Expo \*\*\*
- 6 complimentary Race entries

## MUSIC SPONSOR \$500

- Company logo on Kids Matter website, social media, and race page
- Booth space at Race Expo \*\*\*

## WATER STOP SPONSOR \$500

- Company can provide their own banner/signs to be placed at the water stop and at Mile Marker 1 and Mile Marker 2
- Booth space at Race Expo \*\*\*

## EXHIBITOR \$250

- Booth space at Race Expo \*\*\*

Deadline August 15, 2018. All Sponsors must sign and agree to the terms of the sponsorship contract.

\*All marketing materials due by the print deadline \*\*Pre-approved by Sponsorship Chair

\*\*\*Table/Tent and staff to be provided by Sponsor

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# 2018 INTENT TO SPONSOR



Name of Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ - \_\_\_\_\_

Fax: (     ) \_\_\_\_\_ - \_\_\_\_\_

E-mail: \_\_\_\_\_

## VALUE OF SPONSORSHIP:

TITLE	FUN ZONE	FRIENDS	MUSIC	WATER STOP	EXHIBITOR
\$5,000	\$2,500	\$1,000	\$500	\$500	\$250
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SPONSOR'S INFORMATION: \_\_\_\_\_

(Print company name exactly as it should appear on all printed materials. Tag lines and slogans excluded. Please provide a jpeg file of your logo.)

## TERMS AND CONDITIONS:

1. The Kids Matter 5K and Family Fun Run (the "Race") is an event of Kids Matter International. Kids Matter International is a non-profit organization with 501 (c) (3) tax status for tax purpose.
2. Failure to pay any portion of your contribution on or before the date due as indicated on this contract or any invoice sent by Race shall result in a forfeiture of your contribution rights.
3. Sponsors are entitled to the rights and benefits associated with the sponsorship level chosen.
4. Kids Matter reserves the right to make non-material modifications to those benefits from time-to-time.
5. Sponsor understands that certain benefits of contribution require information or input by Sponsor. Failure to provide the information or input by the dates requested may result in a forfeiture of said benefits.
6. Kids Matter shall not be responsible for damages that result from delays or postponements of the Race due to circumstances beyond its control.
7. Sponsor will provide their own booth equipment and be responsible for takedown and setup. (i.e., tent, table, staff)

\_\_\_\_\_  
Printed Name and Title

\_\_\_\_\_  
Signature of Authorized Sponsoring Company Representative

## INSTRUCTIONS:

Please sign one (1) copy and mail to: Kids Matter® - 535 S. Nolen Drive, Suite 300, Southlake, Texas 76092

Payment enclosed — make checks payable to: Kids Matter

Payment must arrive no later than August 15, 2018 in order to be included on all print materials

Your support is sincerely appreciated. Donations are tax deductible to the full extent allowed by law.

Kids Matter Representative: \_\_\_\_\_ Date: \_\_\_\_\_

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