

## Inaugural Kids Matter 5k Walk/Run “Lend a Hand” Sponsorship Levels

*Help us impact more children in the DFW area by sponsoring our event!*

Anticipated Participants: 300-500

General benefits for Sponsors:

- High visibility to Southlake/Grapevine consumers
- Media Coverage
- Strong consumer audience
- Employee awareness, team-building, volunteer opportunity
- Community relations

Save the Dates and posters to be displayed throughout the region and marketing from DoMore Race Services



### **"High-Five" Sponsor \$5,000**

- premier placement of company logo on: sponsor banner at finish line, t-shirt, Save the Date, press releases, and collateral material
- premier placement of company link on Kids Matter website and registration website
- social media recognition as title sponsor (Facebook 800 followers)
- complimentary race entries (10 tickets)
- mention in Kids Matter newsletter (sent to 1,500)
- announcement as title sponsor during opening remarks before start of race
- premier location of 10x10 booth space for pre & post-race expo



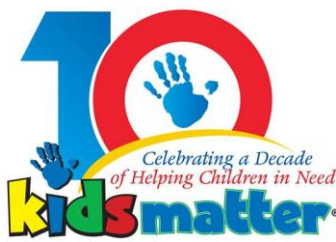
### **"Peace Out" Sponsor \$2,500**

- company logo displayed on sponsor banner at finish line, t-shirt, and collateral material
- company link on registration website
- social media recognition (Facebook 800 followers)
- complimentary race entries (6 tickets)
- public mention during opening remarks before start of race
- 10x10 booth space for pre & post-race expo



### **"Thumbs-Up" Sponsor \$1,000**

- company logo on sponsor banner at finish line and t-shirt
- company link on registration website
- complimentary race entries (3 tickets)
- table/booth setup for pre & post-race expo



**“Mile Marker” Sponsor \$500 (3 available)**

- company logo on sign at Mile Marker
- company link on registration website
- complimentary race entries (2 tickets)



**Table/Booth at Expo \$250**

- company to bring own table and materials for distribution\*

\*Kids Matter retains the right to deny/confiscate any material deemed inappropriate for display or distribution\*

***To Purchase a Sponsorship Level, please contact:***

**Kids Matter Office  
(817)-488-7679**

***Or send an email to the following:***

**[info@kidsmatterinternational.org](mailto:info@kidsmatterinternational.org)**