CORPORATE FRIENDS PROGRAM

Engagement of the Local Community

$12,000 **PLATINUM** SPONSORSHIP

- Your company will sponsor (100) kids to be clothed at the Around the Block Event. Your company logo will also be featured as a Platinum Sponsor at the Around the Block event.
- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- Your logo will be featured on the Kids Matter website with a link to your company website.
- Kids Matter will host a 'Friendship Social' where your company's employees will be invited to a local restaurant to meet the Kids Matter team and learn more about our programs.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.
- Kids Matter will work with your company's marketing team to create (4) social media posts over a 12-month period for the year. Kids Matter can also create a video that illustrates your company's involvement and support of Kids Matter.

$10,000 **GOLD** SPONSORSHIP

- Your company will sponsor (75) kids to be clothed at the Around the Block Event. Your company logo will also be featured as a Gold Sponsor at the Around the Block event.
- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- Your logo will be featured on the Kids Matter website with a link to your company website.
- Kids Matter will host a 'Friendship Social' where your company's employees will be invited to a local restaurant to meet the Kids Matter team and learn more about our programs.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.
- Kids Matter will work with your company's marketing team to create (3) social media posts over a 12-month period. Kids Matter can also create a video that illustrates your company's involvement and support of Kids Matter.

$7,500 **SILVER** SPONSORSHIP

- Your company will sponsor (50) kids to be clothed at the Around the Block Event. Your company logo will also be featured as a Silver Sponsor at the Around the Block event.
- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- Your logo will be featured on the Kids Matter website with a link to your company website.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.
- Kids Matter will work with your company's marketing team to create (2) social media posts over a 12-month period.

$5,000 **BRONZE** SPONSORSHIP

- Your company will sponsor (25) kids to be clothed at the Around the Block Event. Your company logo will also be featured as a Bronze Sponsor at the Around the Block event.
- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- Your logo will be featured on the Kids Matter website with a link to your company website.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.
- Kids Matter will work with your company's marketing team to create (1) social media posts over a 12-month period.

$3,000 **PEWTER** SPONSORSHIP

- Your company will sponsor (10) kids to be clothed at the Around the Block Event. Your company logo will also be featured as a Pewter Sponsor at the Around the Block event.
- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- Your logo will be featured on the Kids Matter website with a link to your company website.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.

$1,500 **BRASS** SPONSORSHIP

- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.

****Kids Matter Corporate Friends can be paid in one sum or in payments throughout the year.*